

# WELCOME

This is your opportunity to meet the team behind the Sloane Street public realm improvements.

In 2016 and 2017, over 1,100 people took part in a consultation on our proposals, which were approved through the Royal Borough of Kensington and Chelsea's Key Decision process in April 2019.

## TODAY YOU WILL BE ABLE TO:

- Understand more about the improvements and see a range of **images** along Sloane Street;
- View a **model** of the southern section of Sloane Street;
- Look at examples of **materials** we will be using; and
- Meet the **project team**, including representatives from both the Royal Borough of Kensington and Chelsea and Cadogan.



Proposed improvements looking south from Emilia Wickstead.

# THE TEAM



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA

## ROYAL BOROUGH OF KENSINGTON AND CHELSEA Lead Partner

As the local authority, RBKC is responsible for the management of Sloane Street. In partnership with Cadogan, the Council will oversee the public realm improvements from beginning to end. The Sloane Street proposals are part of a wider plan to revitalise high streets across the Borough.



CADOGAN

## CADOGAN Partner and Funder

A family business with a 300-year history. As proud custodians of over 90 acres of Chelsea and Knightsbridge, their long-term stewardship aims to enrich the area's unique character, while safeguarding its future vitality.



## FM CONWAY Principal Contractor

An experienced construction company working primarily on public realm and transportation projects. They have previous knowledge of delivering high quality schemes including the recent public realm improvements on Bond Street.

## JOHN MCASLAN + PARTNERS

## JOHN MCASLAN + PARTNERS Masterplanners and Landscape Architects

An award-winning, London-based architecture practice, whose recent work includes the transformation of King's Cross Station, have been appointed on the public realm masterplan.



ANDYSTURGEONDESIGN

## ANDY STURGEON DESIGN Planting Designer

A multiple Chelsea Flower Show award winner, Andy will oversee the planting design on Sloane Street. He is one of the UK's leading garden designers and has over 30 years' experience, working on projects in London and across the world.

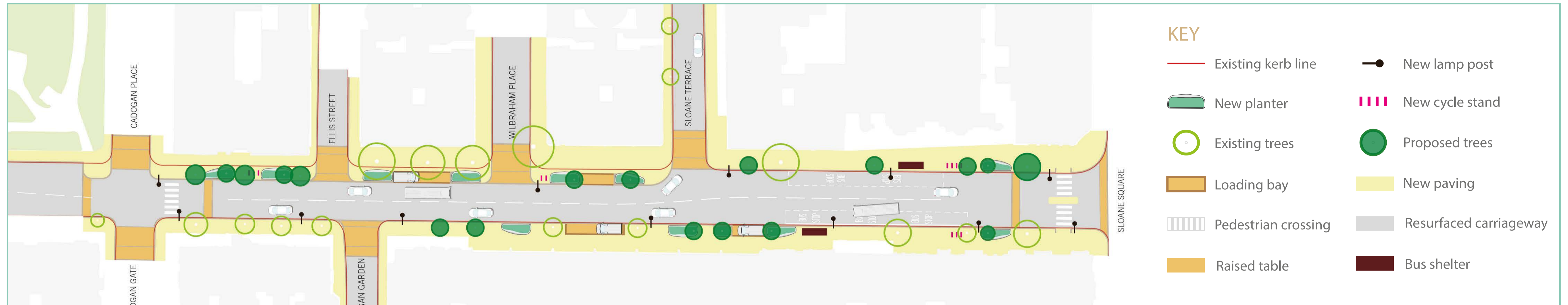


CADOGAN



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA

# OVERVIEW OF PROPOSALS



Plan showing southern section (Sloane Square to Cadogan Gate).

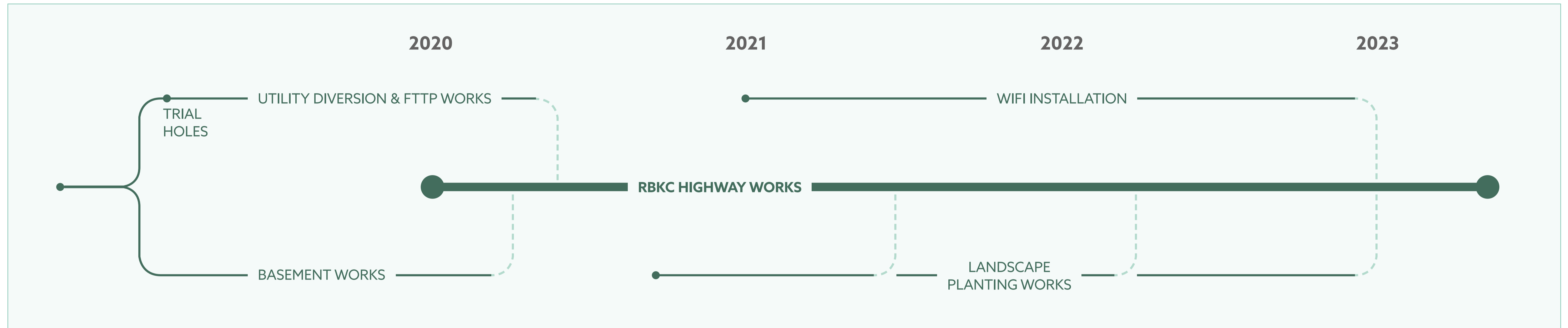
**We are delivering an exciting multi-million pound public realm programme on Sloane Street. The improvements include resurfacing and widening pavements and 'greening' the street.**

**These changes will create an elegant and welcoming environment for pedestrians, without compromising the street's character and negatively impacting traffic flows.**

## WE WANT TO DELIVER A SERIES OF IMPROVEMENTS THAT SECURE THE SUCCESS OF SLOANE STREET BY:

- **Creating a greener street**, introducing approximately 95 new trees along with elegant, ornamental planting in new planters to help absorb airborne pollutants. Along the southern section alone (see map above) there are over 50 per cent more trees being planted and 12 new planters;
- **Enhancing the pedestrian experience** along Sloane Street by widening pavements, as shown above along the southern section of Sloane Street between Cadogan Place and Sloane Terrace;
- Providing a buffer between pedestrians and traffic and **create a better, more welcoming environment**;
- **Refreshing the fabric of the street** with high quality traditional materials, including Yorkstone;
- **Enhancing traffic flows** for vehicles using Sloane Street and discouraging noisy, speeding cars;
- Providing residents and businesses with **better connectivity** through upgraded broadband connections;
- Making Sloane Street the **number one destination** in the world for luxury fashion.

# PROJECT TIMELINE



## INDICATIVE TIMETABLE

The public realm improvement works will be delivered in three sections, beginning at the southern end of Sloane Street at the beginning of 2020 and completing within three years.

## UTILITY WORKS IN SUMMER 2019

Ahead of the main construction works beginning in the autumn, we need to carry out a series of surveys along Sloane Street to identify the location of utilities and services under the existing road and pavement. These surveys begin this summer and will include drilling exploratory holes in the pavement. This will not affect traffic or pedestrian access.

### PHASE ONE

SOUTHERN SECTION  
**SLOANE SQUARE TO CADOGAN GATE**

Works will begin later this year and will take up to two years to complete.

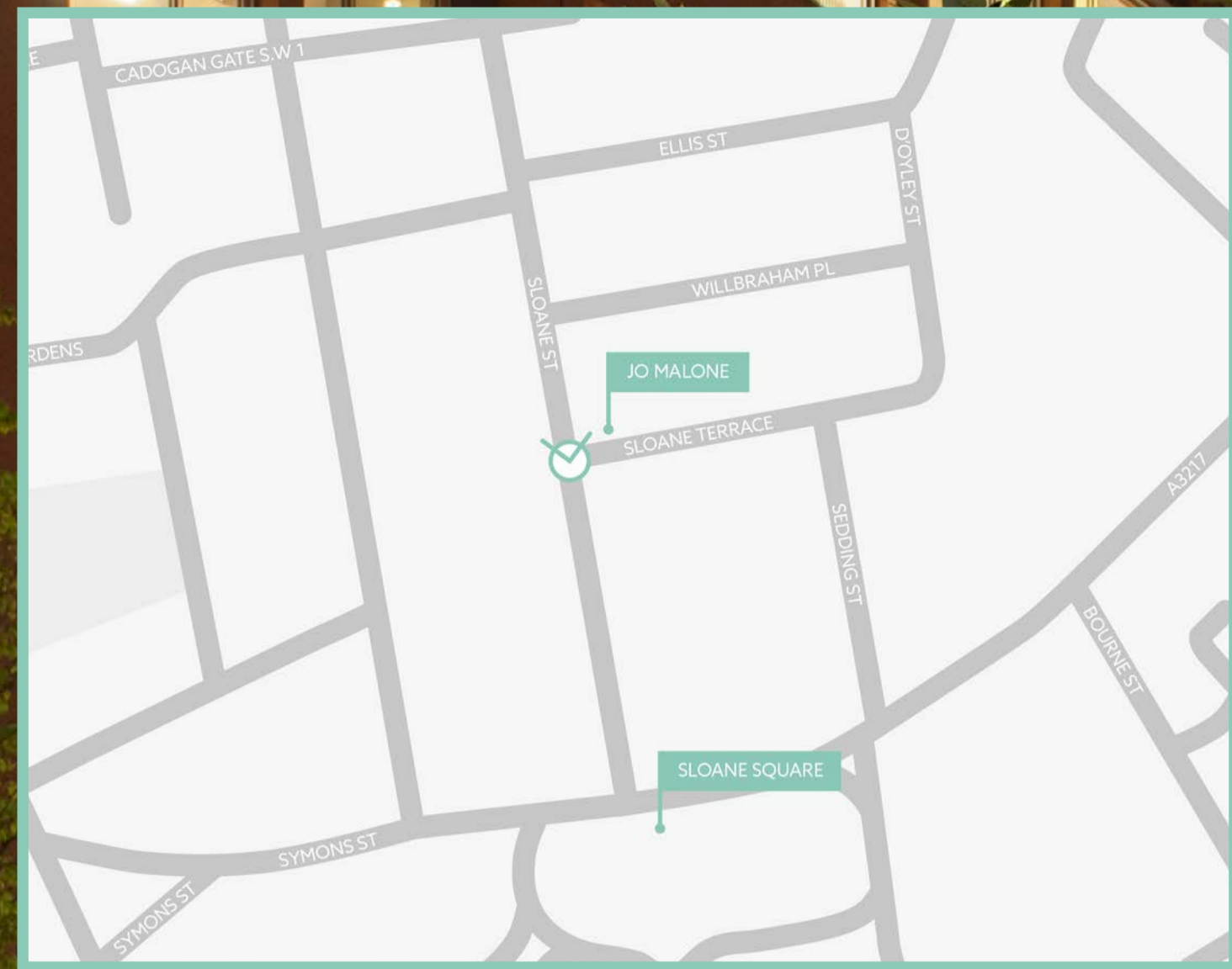
### PHASE TWO

CENTRAL SECTION  
**CADOGAN GATE TO PONT STREET**

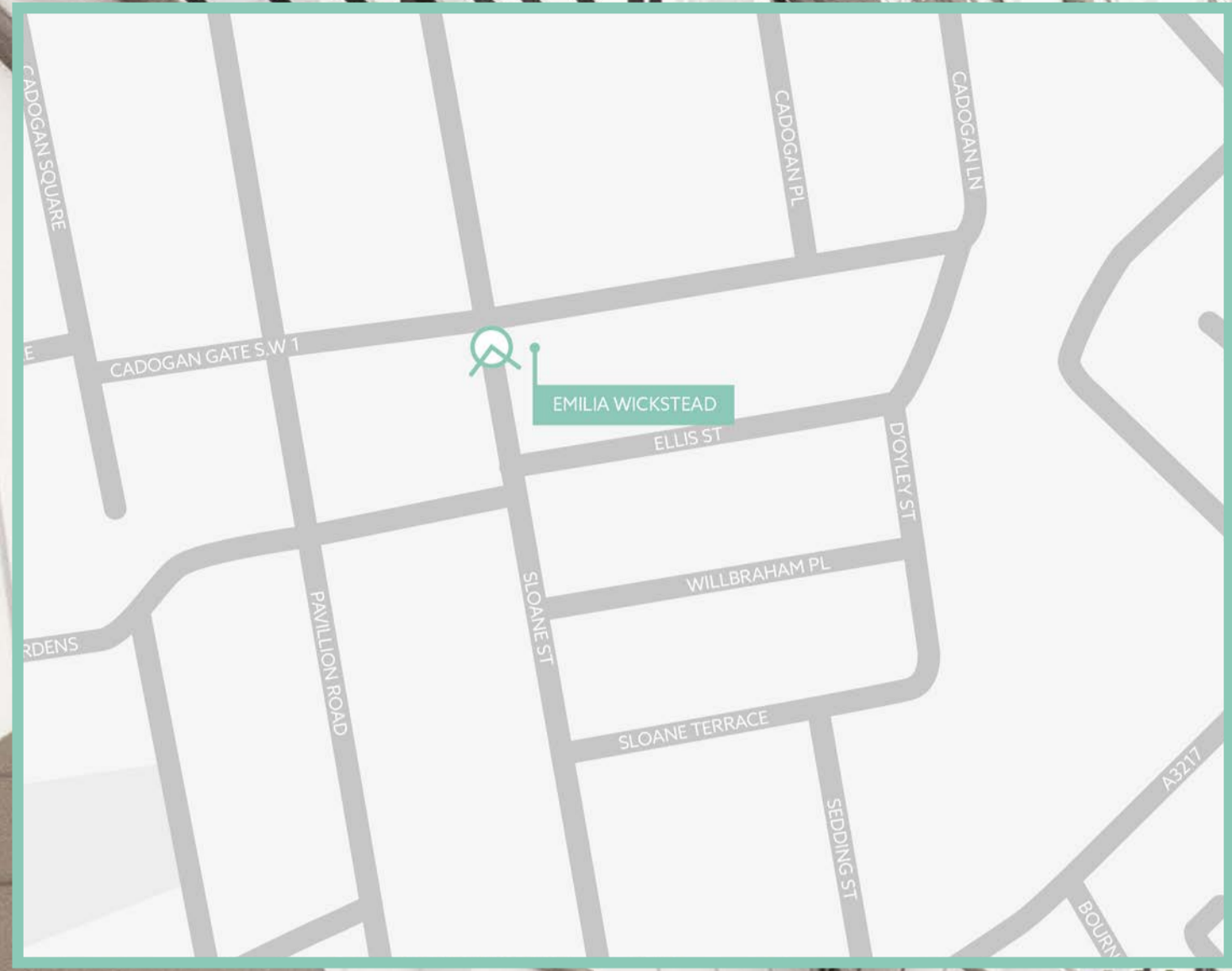
### PHASE THREE

NORTHERN SECTION  
**PONT STREET TO KNIGHTSBRIDGE**

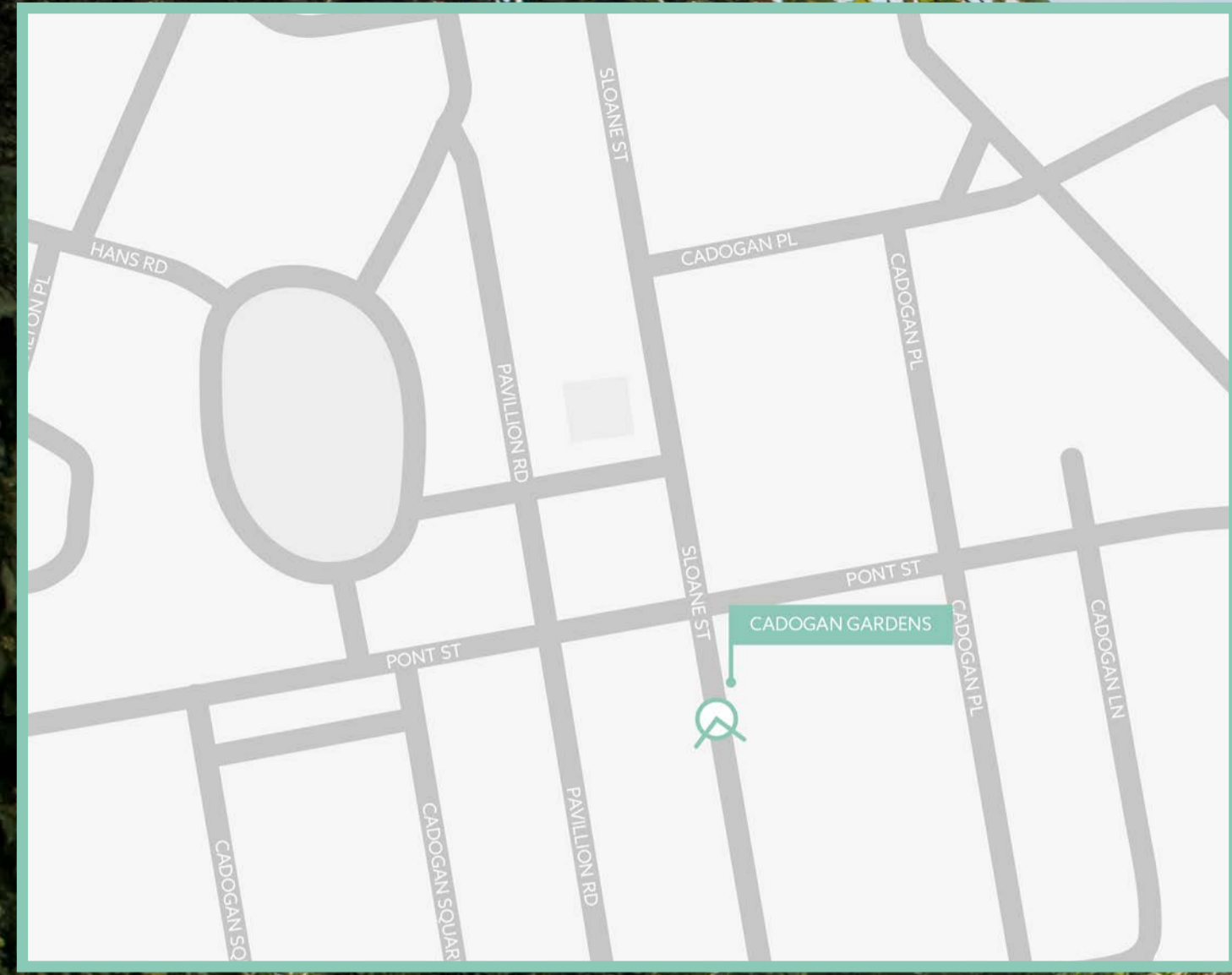
Following completion of the southern section, works are expected to begin on Phase Two in summer 2021.



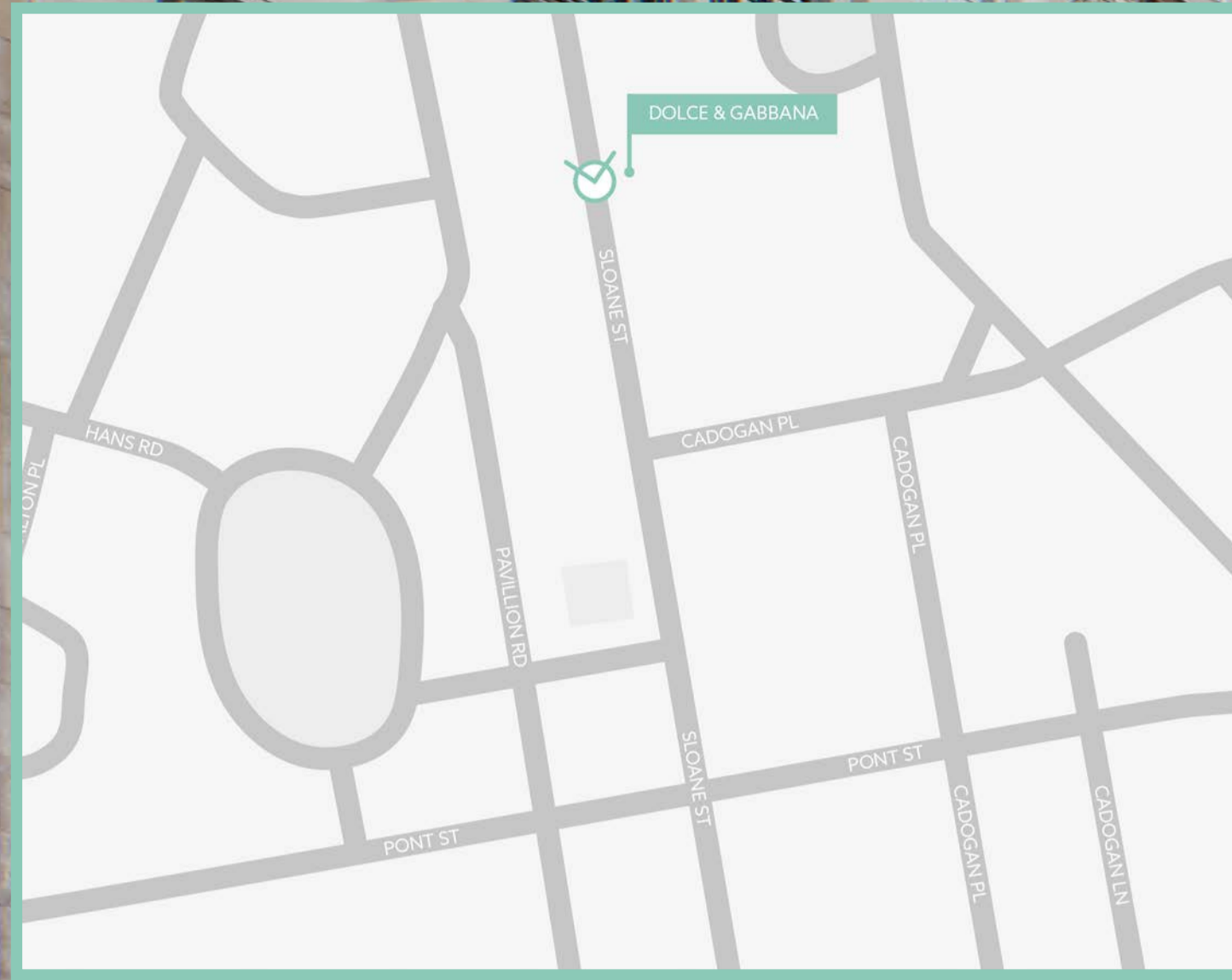
Looking north from Jo Malone.



Looking south from Emilia Wickstead.



Looking south from Cadogan Gardens.



Looking north from Dolce & Gabbana.



# GREENING THE STREET



ANDYSTURGEONDESIGN

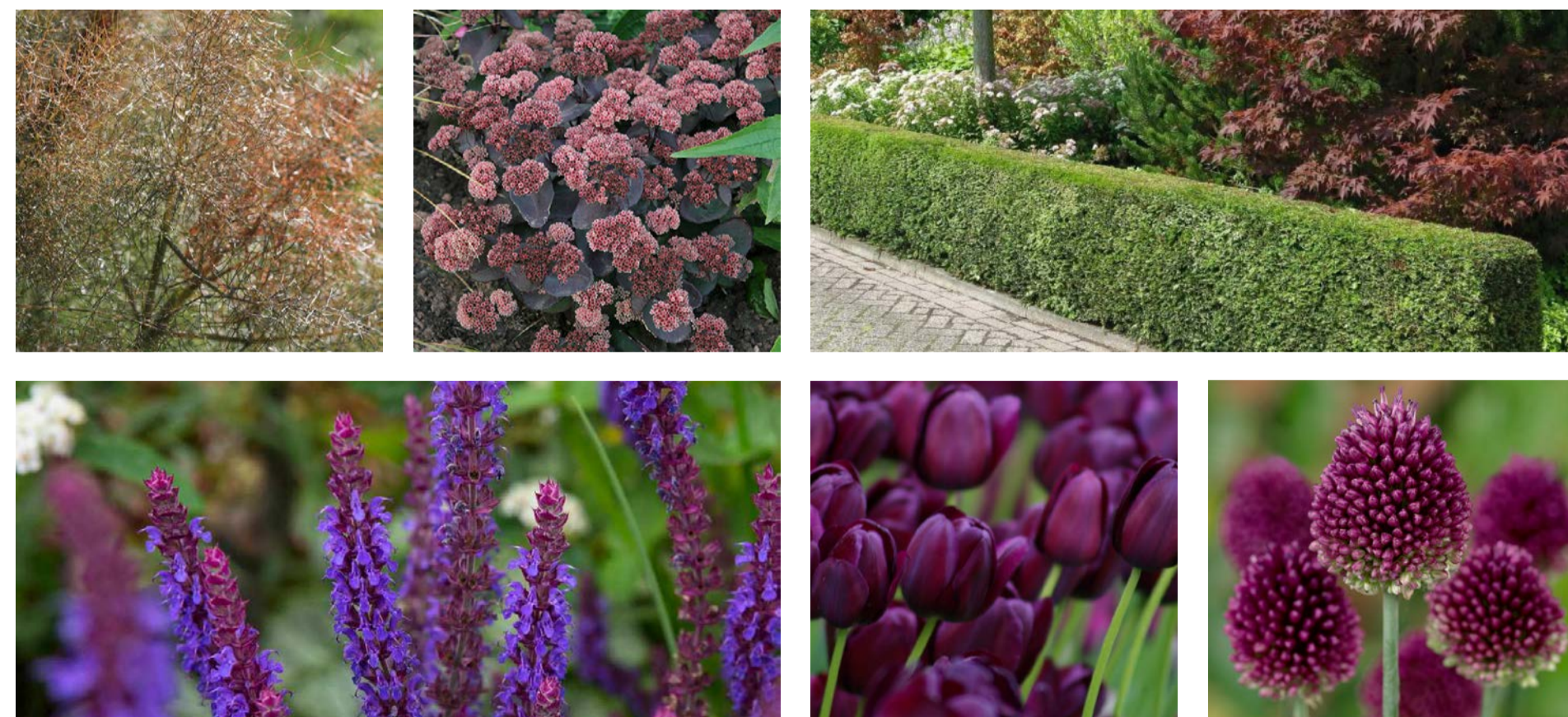
The proposals will include extensive new planting to create an elegant green boulevard along 1km length of Sloane Street. Planting design is being overseen by multiple Chelsea Flower Show award winner, Andy Sturgeon.

## Climate-proof planting

We have been looking to climate-proof the planting using drought-resistant species from Mediterranean climates around the world, such as Grevillea, Salvia and ornamental grasses.

## Year-round splendour

The tree planting will be predominantly Amelanchier, which will look beautiful year-round with spring flowers, summer berries, autumn colour and a sculptural branch structure in winter.



A selection of proposed plants.



Spring.



Summer.



Autumn.



Winter.

# STREET FURNITURE AND MATERIALS

The improvements along Sloane Street will be made using the finest materials.



The pavement will be made up of Yorkstone.

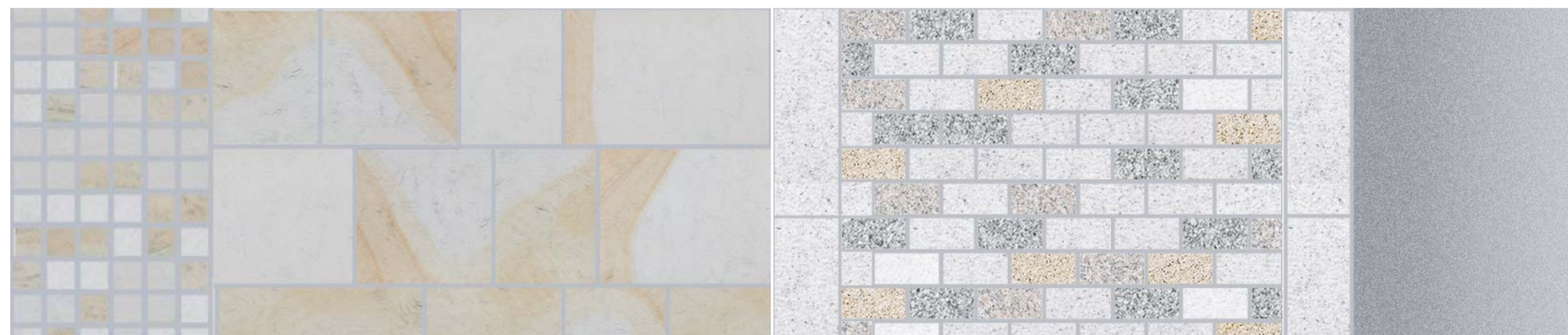
Parking bays will be created using a mix of granite.

Tiles  
(Basement)

Flags  
(Pavement)

Setts  
(Parking Bays)

Road



Cross section of new widened pavement.

Traditional luminaires and columns will light the length of Sloane Street.



# TRAFFIC, TRANSPORT AND PARKING

**Specialist transport consultants, WSP, were commissioned to carry out traffic assessments on the proposed improvements to Sloane Street.**

## THE KEY FINDINGS ARE:

- Comprehensive traffic modelling has confirmed that the proposed changes will not noticeably affect journey times by car or by bus;
- Traffic lanes are only removed in the central section – 20 per cent of the road; and
- All major junctions will remain the same.

## Junction between Sloane Street and Knightsbridge

We recognise the concern regarding this busy and complex junction. We have looked at the junctions' operation and found that the congestion is a result of lower priority being given to Sloane Street traffic compared to the other approaches (e.g. A4 Brompton Road).

It has not been possible to make the junction arrangements more beneficial without affecting the overall efficiency of the junction for all users. However, our assessment shows that narrowing the carriageway at the northern end of Sloane Street will not negatively impact the flow of traffic. After the narrowing the road would still be generously proportioned. This is illustrated in cross sections B and C, right.

## Temporary closure of Basil Street

We are currently monitoring the temporary closure of Basil Street to see how Sloane Street operates as a result.

## North bound traffic congestion

Our assessments show that north bound traffic will not be obstructed by south bound traffic. By inseting servicing and drop off bays into the pavement (see image A, right), this will reduce the likelihood that vehicles will obstruct the carriageway. At eight metres wide, the road will still enable vehicles to overtake a bus or other stationary vehicle (see cross section C, right).

## Traffic calming and speeding cars

Traffic calming measures and increased crossing points will be introduced to reduce high speeds, and in-depth traffic modelling has ensured that vehicular flow is not impacted by the scheme.

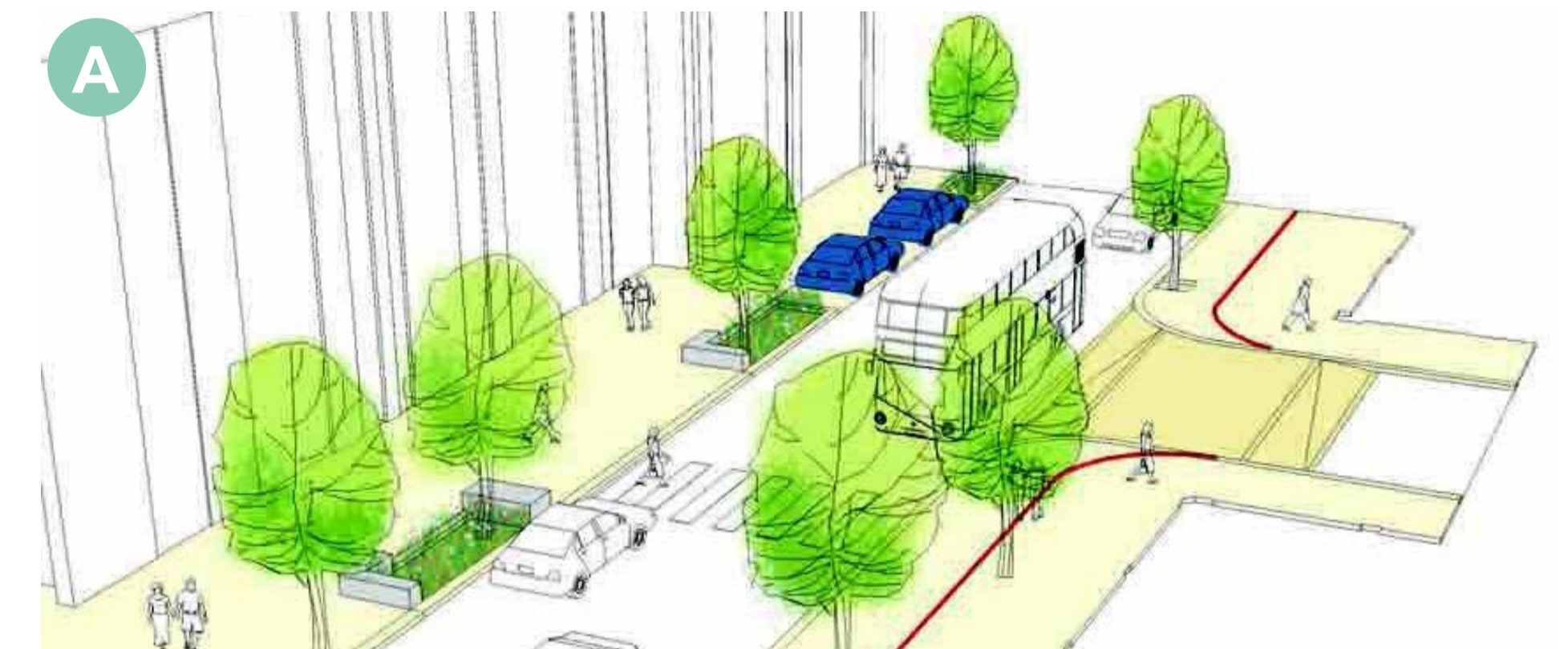
## Parking and servicing

The servicing and parking arrangements for Sloane Street will remain much the same as at present.

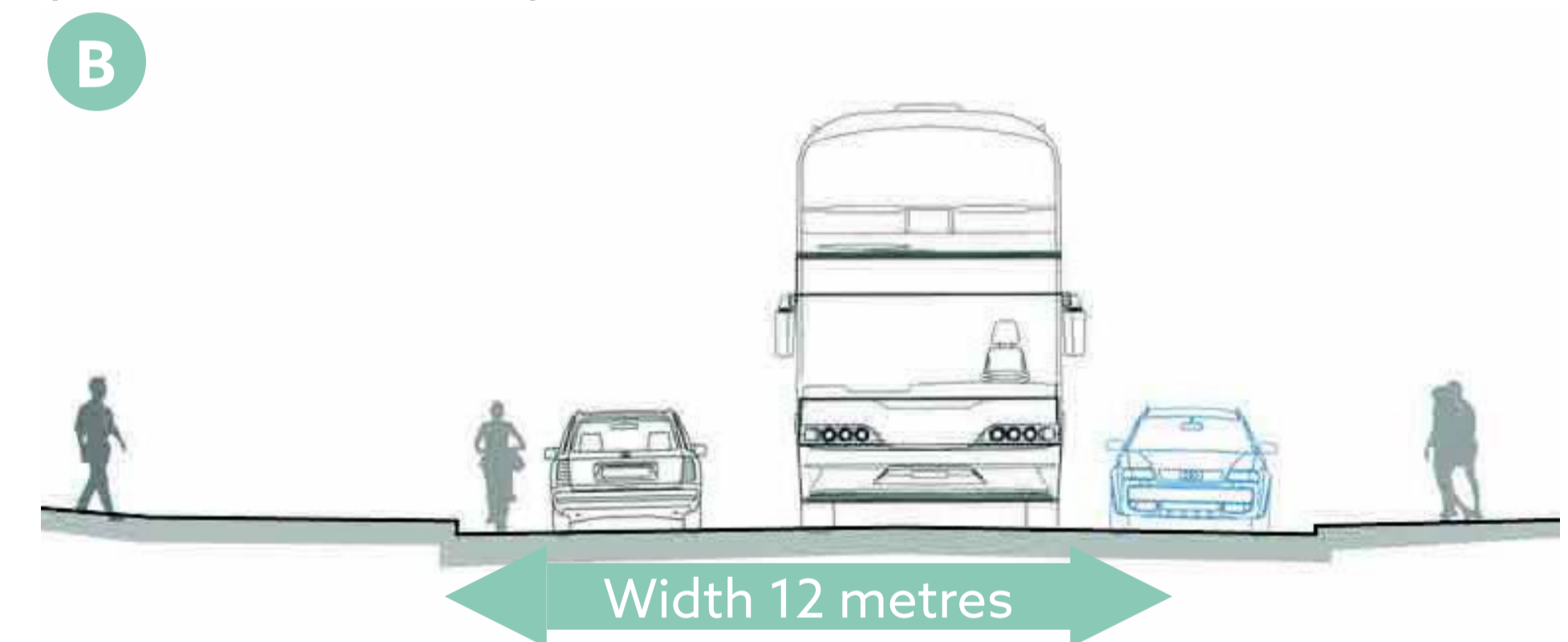
We are committed to ensuring the enforcement of parking is effectively managed, both officially by the Council's enforcement officers and through monitoring by Cadogan's Sloane Street 'Ambassadors' who already have a presence on the street.

## Access during construction

The road will be open to traffic and access to properties will be maintained throughout the construction period.



Parking and loading capacity with proposed inset bays (marked blue above).



Typical existing carriageway width.



Typical proposed carriageway width. Two cars and a bus could still pass with ease.

# THE BENEFITS

## ECONOMIC

Over **100**  
construction jobs

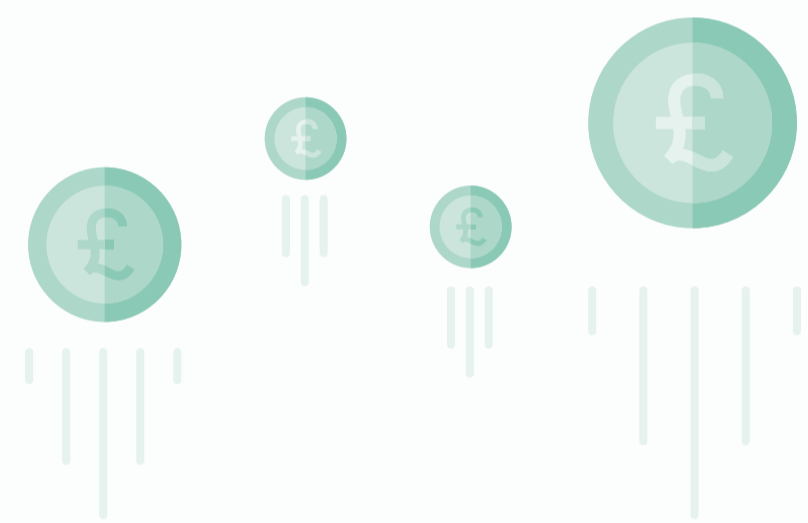
promoting local employment, supporting young people into the construction industry and upskilling the construction workforce.



Increase in economic activity of

**£7M**

gross value added.



Estimated  
**180**  
additional retail jobs.

## ENVIRONMENTAL

Improved  
quality of place.



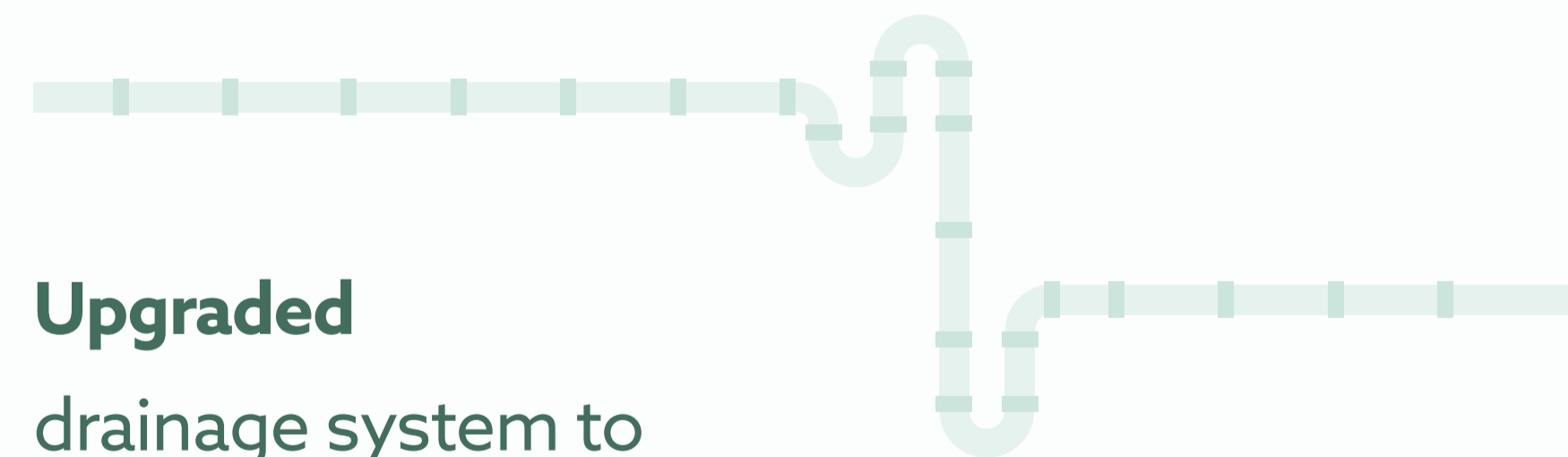
**95** more trees

along Sloane Street, as well as significant increase in plants.



Upgraded

drainage system to manage storm water.



## SOCIAL

Improved  
pedestrian experience.



Enhanced  
shopping experience.

Safer environment to shop, work and live.



Economic impact assessment carried out by specialist consultant, Quod.

# THANK YOU AND NEXT STEPS

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SLOANE  
STREET  
PUBLIC  
REALM

**THANK YOU FOR VISITING US TODAY.  
WE HOPE YOU FOUND IT INFORMATIVE.**

We will be holding further sessions as the works progress on Sloane Street and we will continue to keep local residents and businesses updated via our newsletter.

**You can also find out more information at:**

[www.rbkc.gov.uk/sloanestreet](http://www.rbkc.gov.uk/sloanestreet)

[www.sloanestreet.co.uk](http://www.sloanestreet.co.uk)

## **GET IN TOUCH**

For non-urgent enquiries regarding the works you can email or call the dedicated community relations team using the following details:

Email: [\*\*sloanestreet@londoncommunications.co.uk\*\*](mailto:sloanestreet@londoncommunications.co.uk)

Telephone: **0207 612 8490**

For all retail related enquiries please contact Cadogan Place Manager, Steven Medway:

Email: [\*\*steven.medway@cadogan.co.uk\*\*](mailto:steven.medway@cadogan.co.uk)

Telephone: **020 3841 0906**